



Volunteers
of America®

GREATER NEW YORK

OPERATION BACKPACK®



*Help kids
in need
succeed*

GET INVOLVED!

Thousands of school-age kids live in a New York City homeless shelter

One of the most devastating consequences of homelessness is the impact it has on a child's education. Without our help, many children who are homeless would approach the school year without the supplies they need to succeed in their classes. This year, you can help nearly 20,000 children go back to school confident and prepared. **JOIN THE DRIVE!**



HOW YOU CAN HELP

- **Become a Corporate Sponsor:** Commitment levels from \$10,000 – \$100,000 will broadcast your support of the community while helping thousands of the city's most vulnerable children.
- **Organize a Drive:** Enlist your office, place of worship, or other community group.
- **Donate:** Visit Crowdrise.com/OperationBackpackNYC
- **Fundraise:** Create a Crowdrise team and spread the word!

2016 TIMELINE

- **Late May:** Printed materials available (flyers, posters)
- **June:** Companies commit to grade and quantity of backpacks
- **July 11 – August 5:** Drop locations are available for the general public to donate backpacks and supplies
- **July 11 – August 5:** Corporate drives
- **August 8:** Backpacks and supplies delivered to VOA sort space
- **August 8 – 19:** Sort supplies into backpacks and prepare for shelter pickup
- **August 22 – 26:** Backpacks distributed to children

OperationBackpackNYC.org



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GET INVOLVED TODAY!
(212) 496-4307
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